## Iowa Motor Truck Association

# SAFETY PROFESSIONALS Conference

April 9 & 10 | IMTA Office (Des Moines)

#### ABOUT THE CONFERENCE

The trucking industry strives to educate and inform every trucking related operation of specific safety information that directly impacts their operation, big or small; however, due to the nature of continual, uphill challenges when it comes to safety trends, staying informed and educated becomes timely and costly. Directly because of this, the lowa Council of Safety Management continues to host their annual Safety Professionals Conference as an opportunity for attendees to learn valuable information and to gain ideas about how to stay current and improve safety in your company.

#### WHY SUPPORT THE CONFERENCE

We invite you to consider being a valued sponsor of the Safety Professionals Conference. Through a sponsorship, you are showing your current customers and potential customers that you truly are invested in supporting the trucking industry, and the future of this industry. Additionally, we encourage you to register to attend the event, or send an individual or two from your respective companies. Education is key when it comes to an industry that is heavily regulated.

SPONSOR BENEFITS	GOLD // \$2,000	SILVER // \$1,500	BRONZE // \$500
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<b>EVENT SIGNAGE</b> Company recognition on signage displayed at event	x	x	
IMTA WEBSITE RECOGNITION Company recognition on IMTA website	Logo	Listing	Listing
LIFELINER MAGAZINE Company recognition in Lifeliner event recap	x	x	x
<b>PROMOTIONAL MATERIALS</b> Company recognition in various event promotions	x	x	x

### **SPONSORSHIPS DO NOT INCLUDE EVENT REGISTRATIONS**



# **READY TO BECOME A SPONSOR?**

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