

# TIME TO SHIFT

RECALIBRATE. REINVENT. REINVEST.



2025 IMTA MANAGEMENT CONFERENCE • WEDNESDAY, SEPTEMBER 10 & THURSDAY, SEPTEMBER 11

WEDNESDAY, SEPTEMBER 10, 2025



## REGISTRATION DESK

3:00 - 6:00 PM

*Des Moines Marriott Downtown*

*Swing by to grab your nametag and materials before the evening festivities kick off. Our team will be ready with smiles, quick hellos, and everything you need to be conference-ready the moment you walk into the Welcome Reception.*



## IMTA FALL GOLF CLASSIC

9:00 AM Tee Time

*Briarwood Country Club  
Ankeny, Iowa*

**\$250** per golfer

*Before the conference shifts into high gear, hit the greens with fellow industry pros at Briarwood Country Club. Whether you're swinging for bragging rights or just out for the fresh air and great conversation, this best-ball scramble is all about connection, camaraderie, and a little friendly competition. Expect plenty of laughs and maybe even a few memorable shots — for better or worse.*

*Includes round of golf, golf cart, boxed lunch, drink tickets, and a beautiful day! (RAIN OR SHINE / No refunds)*



## WELCOME RECEPTION & FOUNDATION AUCTION

7:00 - 10:30 PM

*The Stuffed Olive  
Des Moines, Iowa*

**\$150** registration fee

*Kick off the conference with great food, cold drinks, and lively conversation at The Stuffed Olive — just a few blocks from the Marriott if you'd like to walk or hop on the provided shuttle. Mingle with fellow attendees, place your bids in the always-competitive Foundation Auction, and try your luck in the Louis Vuitton Purse Raffle — all while supporting the Iowa Motor Carriers Foundation. It's the perfect way to shift into two days of connection, learning, and fun.*

**REGISTRATION DEADLINE: FRIDAY, AUGUST 22**  
**REFUND DEADLINE: FRIDAY, AUGUST 8**



**JOIN THE SHIFT,  
SCAN THE CODE**





2025 IMTA MANAGEMENT CONFERENCE • WEDNESDAY, SEPTEMBER 10 & THURSDAY, SEPTEMBER 11

## THURSDAY, SEPTEMBER 11, 2025

REGISTRATION DESK will be available between 7:00 AM - 7:00 PM on the 2nd floor of the Des Moines Marriott Downtown

7:45 AM – 9:45 AM

### MORNING MOMENTUM: FUEL THE SHIFT

Kickstart your day — and your mindset — with a full breakfast and a warm welcome before we dive into the **IMTA ANNUAL MEETING & ELECTIONS**. Then, get inspired by powerhouse keynotes from former Hawkeye basketball star **KENYON MURRAY** and **ATA FIRST VICE CHAIRMAN GREG HODGEN** of Groendyke Transport, Inc. It's your morning dose of leadership, fresh perspective, and forward momentum.



**KENYON**  
Murray



**GREG**  
Hodgen

9:45 AM – 10:00 AM

### PIT STOP & POWER-UP

Refuel with snacks, recharge with caffeine, and make a few strategic connections while you're at it. This is your mid-morning chance to swap ideas, share laughs, and gear up for the next round of sessions.

10:00 – 11:30 AM

### SHIFT SESSIONS: CHOOSE YOUR TRACK, FUEL YOUR GROWTH

From decoding the **ECONOMIC LANDSCAPE** to strengthening your **RISK MANAGEMENT** game, our breakout sessions are designed to sharpen your perspective and equip you for what's next. Whether you're mapping out your company's future or fortifying its foundation, these sessions bring together top-tier experts ready to share insights you can put into motion. Pick the path that moves you forward — because every shift starts with the right knowledge.

#### DRIVING THROUGH UNCERTAINTY: THE U.S. ECONOMY, TRUCKING, AND WHAT COMES NEXT

*John Nelson, CEO; Morris, Nelson & Associates, LLC*

*The trucking industry doesn't operate in a vacuum—it moves with the economy. This session will cut through the noise to explain the big forces shaping today's outlook: inflation, interest rates, tariffs, consumer spending, and shifting global supply chains. Attendees will hear how these trends directly affect freight demand, trucking operations, and vendor opportunities, with clear takeaways to help navigate the road ahead.*

#### RISK MANAGEMENT PRACTICES PANEL: FROM CRASH SCENE TO COURTROOM

*Josh Lorencz, Principal Consultant; Rimkus  
Kevin Haney, Transportation Practice Leader; Rimkus  
Zach Hermesen, Attorney; Whitfield & Eddy, P.L.C.*

*When a crash happens, every detail matters — and time isn't on your side. In this session, experts in accident reconstruction, cell phone data analysis, and trucking defense law will share how to preserve critical evidence, conduct fast and thorough investigations, and prepare your team for the realities of litigation. From cell phone preservation and driver file documentation to Iowa's new trucking liability statute, surveillance considerations, and strategies to counter "reptile" tactics, you'll walk away with practical insights to protect your company, strengthen your case, and stay ahead when the unexpected occurs.*

**REGISTRATION DEADLINE: FRIDAY, AUGUST 22**  
**REFUND DEADLINE: FRIDAY, AUGUST 8**



**JOIN THE SHIFT,  
SCAN THE CODE**





//////////////// 2025 IMTA MANAGEMENT CONFERENCE • WEDNESDAY, SEPTEMBER 10 & THURSDAY, SEPTEMBER 11 //////////////////

## THURSDAY, SEPTEMBER 11, 2025

**REGISTRATION DESK** will be available between 7:00 AM - 7:00 PM on the 2nd floor of the Des Moines Marriott Downtown

12:00 – 1:30 PM

### MIDDAY MOMENTUM: LEADING THE SHIFT

We're kicking things off with a standing ovation for **SCOTT SZYMANEK** — honoring his incredible, back-to-back run as IMTA Chairman of the Board. Two terms. Countless miles. Unmatched dedication. Then, we'll refuel with lunch before shifting into a laugh-filled showdown proving that leadership can be just as fun as it is fierce.



**SCOTT**  
Szymanek

1:45 – 3:00 PM

### SITUATION ROOM *Specific table topics coming soon!*

Tackle **REAL-WORLD TRUCKING CHALLENGES** with peers or pull up a chair for candid, behind-the-scenes **CONVERSATIONS WITH TOP CEOS**. Choose wisely — you can only visit two tables during this timeslot (perfect reason to register more folks from your office). Fresh ideas, practical strategies, and connections you can use right away.

3:00 – 3:15 PM

### REFUEL & CONNECT

Light bites, refreshing drinks, and great conversations to carry you through to the evening's celebrations. Take a moment to recharge before we shift into high gear for the night ahead.

3:15 – 4:30 PM *This is your opportunity to attend the breakout session you didn't in the morning!*

**SHIFT SESSIONS: CHOOSE YOUR TRACK, FUEL YOUR GROWTH**

5:30 – 6:30 PM

### COCKTAILS & CONVERSATIONS

Raise a glass, mix and mingle, and **CELEBRATE THE PEOPLE AND PARTNERSHIPS** that make this industry strong. It's the perfect warm-up before the evening's spotlight moments.

6:30 PM - 9:30 PM

### IMTA AWARDS GALA / SPOTLIGHT ON EXCELLENCE

Not only is this the night we come together to **HONOR THE PEOPLE** who make Iowa's trucking industry strong, but we also welcome in our **2026 CHAIRMAN OF THE BOARD JEFF ARENS**. From long hours on the road to tough decisions that keep freight moving, these leaders have shown what it means to step up, lead well, and keep our industry moving forward. Join us for an evening of connection, great food, and genuine celebration of the people who've earned their place in the spotlight.



**JEFF**  
Arens

9:30 – 11:00 PM

### NIGHT SHIFT: SWEET CONNECTIONS

End the night on a high note with decadent desserts, nightcaps, and unhurried conversations. It's the perfect way to savor the sweet side of networking.

**REGISTRATION DEADLINE: FRIDAY, AUGUST 22**

**REFUND DEADLINE: FRIDAY, AUGUST 8**

**JOIN THE SHIFT,  
SCAN THE CODE**





//////////////////// 2025 IMTA MANAGEMENT CONFERENCE • WEDNESDAY, SEPTEMBER 10 & THURSDAY, SEPTEMBER 11 //////////////////////

## LEARN ABOUT THE VARIOUS REGISTRATION OPTIONS

**MOST  
POPULAR.  
BEST  
RETURN  
ON YOUR  
INVESTMENT.**

### **FULL CONFERENCE REGISTRATION \$600**

*Includes all events associated with the IMTA Management Conference, with the exception of the IMTA Fall Golf Classic. Full conference registration of 5 or more from one company will result in an automatic \$10 discount per registration --- but you must register everyone at one time to get the discounted rate.*

**\$150**

### **WELCOME RECEPTION & FOUNDATION AUCTION**

Wednesday, September 10; 6:30 - 10:00 PM

*The true kick-off to the convention featuring good food, cold beverages, and conversation! The Foundation LIVE Auction will be making a return, as will the Louis Vuitton Purse raffle.*

**\$500**

### **OPTION #1 --- EVERYTHING ON THURSDAY**

Thursday, September 11; 7:45 AM - 10:00 PM

*If it's happening on Thursday, it's included in this registration option!*

**\$250**

### **OPTION #2 --- MORNING & AFTERNOON**

Thursday, September 11; 7:45 AM - 4:00 PM

*Includes everything on Thursday with the exception of the evening events.*

**\$100**

### **OPTION #3 --- NETWORKING LUNCH**

Thursday, September 11; 12:30 - 2:30 PM

*Popular option for locals to Des Moines that want to come enjoy lunch & network.*

**\$200**

### **OPTION #4 --- AWARDS EVENING**

Thursday, September 11; 5:30 - 10:00 PM

*Includes everything that Thursday evening has to offer --- receptions, food, and awards!*

**\$250**

### **IMTA FALL GOLF CLASSIC**

Wednesday, September 10; 9:00 AM Shotgun Best Ball Scramble

*Includes round of golf, golf cart, boxed lunch, drink tickets, and a beautiful day! (RAIN OR SHINE / No refunds)*

**REGISTRATION DEADLINE: FRIDAY, AUGUST 22**  
**REFUND DEADLINE: FRIDAY, AUGUST 8**



**JOIN THE SHIFT,  
SCAN THE CODE**

