

IOWA MOTOR TRUCK ASSOCIATION

MAINTENANCE PROFESSIONALS *Conference*

WEDNESDAY, SEPTEMBER 2, 2026

IMTA Office • Des Moines, Iowa



KEEPING TRUCKS MOVING STARTS WITH KEEPING YOUR KNOWLEDGE MOVING.

The Maintenance Professionals Conference delivers a full day of practical education designed specifically for today's fleet maintenance professionals. Explore the latest maintenance strategies, emerging vehicle technologies, regulatory updates, and shop management best practices that help improve uptime, reduce costs, and keep your operation running at its best.

Beyond the educational sessions, you'll connect with maintenance leaders from across Iowa to exchange ideas, share solutions, and learn how others are tackling the same challenges you face every day.

INVEST IN YOUR TEAM. IMPROVE YOUR OPERATION. KEEP YOUR FLEET MOVING.



REGISTRATION DETAILS

- » **REGISTRATION DEADLINE:** *Wednesday, August 26, 2026*
- » **REFUND DEADLINE:** *Wednesday, August 12, 2026*
- » **HOW TO REGISTER:** www.iowamotortruck.com

Conference Sponsors



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8:00 - 8:30 AM

NETWORKING BREAKFAST

8:30 - 8:45 AM

WELCOME, INTRODUCTIONS, EVENT OVERVIEW

8:45 - 9:45 AM

ABS UNLOCKED + MULTIPLEXING MADE SIMPLE: ESSENTIAL SKILLS FOR TRUCK TECHS

Josh Rohner, Corporate Trainer, Truck Country

ABS might be one of the simplest systems on a Class 8 vehicle, but it's also one of the most important. In this practical, high-impact session, Josh will break down exactly what ABS does, why it matters for safety & performance, and how to quickly diagnose common ABS problems. Josh will also dive into the foundation of modern trucks – vehicle communications, or Multiplexing. Learn how ECUs share critical information across the truck, how multiplexing dramatically reduces wiring and sensors, and why it's the backbone of today's heavy-duty vehicles. You'll get a clear overview of multiplexing systems plus hands-on methods for testing communication networks.

9:45 – 10:00 AM

NETWORKING BREAK

10:00 – 11:00 AM

CRACKING THE TCO CODE: STRATEGIES TO LOWER TOTAL COST OF OWNERSHIP

Hear from recent IMTA Fleet Maintenance Program of the Year award winners as they share insights on how strategic, data-informed maintenance programs can become a powerful profitability driver for trucking companies. Panelists will share real-world examples of optimizing preventative and predictive maintenance to reduce repair costs, minimize downtime, extend equipment life, and enhance fuel efficiency. Gain actionable ideas on maintenance program design, technology integration, and how to transform maintenance from a cost center into a key driver of profitability and long-term fleet sustainability. Panelists will include representatives from Simon's Trucking, Inc., TanTara Transportation Corp., and Schuster Company. The panel will be moderated by Jason Jenkins from Walmart Transportation, LLC.

11:00 - 11:15 AM

NETWORKING BREAK

11:15 AM – 12:15 PM

SHOP TALK: YOUR QUESTIONS, ANSWERED IN REAL TIME

Bring your toughest challenges, biggest questions, and most pressing topics to this interactive discussion. Using a live text-in platform, attendees can submit questions anonymously and watch them appear on screen in real time. Whether you're tackling persistent shop challenges, exchanging practical solutions, or sharing lessons learned, this open forum encourages candid conversations and peer-to-peer collaboration. There are no presentations or prepared scripts—just honest, unscripted dialogue about the real issues impacting shops today.

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12:15 - 1:15 PM

NETWORKING LUNCH

1:15 – 2:15 PM

TURNING TELEMATIC DATA INTO MAINTENANCE MASTERY

Fleets are increasingly leveraging vehicle telematics, diagnostic data, sensor readings, and historical maintenance records to shift from reactive repairs to predictive, cost-optimized maintenance strategies. Hear from industry innovators on how to identify failure patterns early, prioritize high-impact interventions, minimize unplanned downtime, and improve shop efficiency. Through practical examples, you'll gain actionable insights to make more informed maintenance decisions that reduce operating costs, ensure regulatory compliance, and boost overall fleet reliability. Panelists will include representatives from Ruan, DataDis, and Geotab. The panel will be moderated by Ben Steines from Ruan.

2:15 – 2:30 PM

NETWORKING BREAK

2:30 – 3:30 PM

AN ENFORCEMENT PERSPECTIVE: ROADSIDE MAINTENANCE ISSUES AFFECTING COMMERCIAL VEHICLE SAFETY

Major Darren Reid and Trooper Robert B. Wittkowski, Iowa State Patrol Commercial Motor Vehicle Unit

This presentation is designed to provide an overview of the most common maintenance-related violations identified during roadside enforcement inspections and explain how these issues affect vehicle safety, regulatory compliance, and operational efficiency. By understanding the deficiencies most frequently found during inspections, motor carriers, fleet managers, and maintenance personnel can take proactive steps to improve preventive maintenance programs, reduce out-of-service violations, and avoid enforcement penalties. The presentation will be followed by an opportunity for questions and discussion.

3:30 – 3:45 PM

CLOSING REMARKS / ADJOURNMENT

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