



2025 IMTA MANAGEMENT CONFERENCE • WEDNESDAY, SEPTEMBER 10 & THURSDAY, SEPTEMBER 11

WHAT TO EXPECT AT THE 2025 IMTA MANAGEMENT CONFERENCE



IMTA FALL GOLF CLASSIC
Wednesday, September 10
9:00 AM Tee Time

*Briarwood Country Club
Ankeny, Iowa*

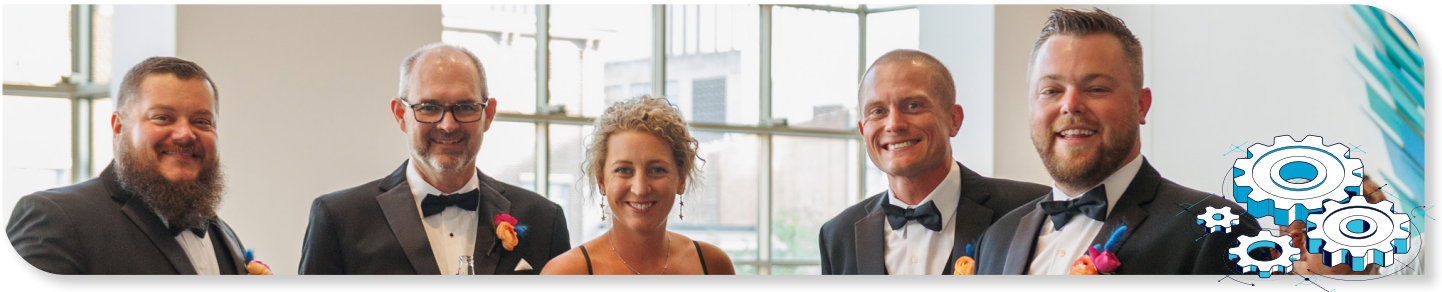
The IMTA Fall Golf Classic is your chance to hit the greens with fellow industry pros, enjoy great conversation, and soak up the fall sunshine. Whether you're swinging for bragging rights or just there for the networking—it's a can't-miss event!



WELCOME RECEPTION & FOUNDATION AUCTION
Wednesday, September 10
7:00 - 10:30 PM

*The Stuffed Olive
Des Moines, Iowa*

Enjoy food, drinks, live music—and don't miss the Foundation Auction, where the bidding is fierce, the prizes are fantastic, and every dollar supports the Iowa Motor Carriers Foundation.



CONFERENCE SCHEDULE AT A GLANCE
Thursday, September 11

*Des Moines Marriott Downtown
Des Moines, Iowa*

From bold keynote sessions and dynamic breakouts to high-energy networking and unforgettable evening events, this year's conference is packed with opportunities to recalibrate, reinvent, and reinvest.

7:45 AM – 10:00 AM

Morning Momentum: Big Ideas Over Breakfast

A high-powered launch to your day. Dig into a full breakfast buffet while hearing bold insights and future-focused thinking that will challenge you to lead the shift.

10:00 – 11:30 AM

Shift Sessions: Choose Your Track, Fuel Your Growth

Multiple dynamic sessions, one goal: sharpen your mindset. Pick the path that moves you forward.

12:00 – 1:30 PM

Leadership Reimagined: A Lunchtime Power Session

Enjoy a plated meal while hearing from thought leaders who are redefining success in a changing landscape.

1:45 PM – 4:30 PM

Shift Sessions Reloaded: Fresh Takes & Second Chances

Whether you're circling back or exploring something new—this round keeps the energy up and the ideas flowing.

5:30 PM – 6:30 PM

Cocktails & Conversations: Recharge + Reconnect

A lively networking reception designed to spark ideas and deepen connections as we head into the evening.

6:30 PM – 9:30 PM

Spotlight on Excellence: The Awards Gala

The trucking industry doesn't run on theory—it runs on action. And this evening, we honor the hands-on leaders who keep the wheels turning and the standard rising. These are the problem-solvers, the go-to people, the ones who show up early, stay late, and lead with grit and integrity.

9:30 PM – 11:00 PM

Night Shift: The After Hours Social

Wrap up the day with a relaxed nightcap. One more chance to connect, reflect, and toast to the shift ahead.



**JOIN THE SHIFT,
SCAN THE CODE**





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LEARN ABOUT THE VARIOUS REGISTRATION OPTIONS

**MOST
POPULAR.
BEST
RETURN
ON YOUR
INVESTMENT.**

FULL CONFERENCE REGISTRATION \$600

Includes all events associated with the IMTA Management Conference, with the exception of the IMTA Fall Golf Classic. Full conference registration of 5 or more from one company will result in an automatic \$10 discount per registration --- but you must register everyone at one time to get the discounted rate.

\$150

WELCOME RECEPTION & FOUNDATION AUCTION

Wednesday, September 10; 6:30 - 10:00 PM

The true kick-off to the convention featuring good food, cold beverages, and conversation! The Foundation LIVE Auction will be making a return, as will the Louis Vuitton Purse raffle.

\$500

OPTION #1 --- EVERYTHING ON THURSDAY

Thursday, September 11; 7:45 AM - 10:00 PM

If it's happening on Thursday, it's included in this registration option!

\$250

OPTION #2 --- MORNING & AFTERNOON

Thursday, September 11; 7:45 AM - 4:00 PM

Includes everything on Thursday with the exception of the evening events.

\$100

OPTION #3 --- NETWORKING LUNCH

Thursday, September 11; 12:30 - 2:30 PM

Popular option for locals to Des Moines that want to come enjoy lunch & network.

\$200

OPTION #4 --- AWARDS EVENING

Thursday, September 11; 5:30 - 10:00 PM

Includes everything that Thursday evening has to offer --- receptions, food, and awards!

\$250

IMTA FALL GOLF CLASSIC

Wednesday, September 10; 9:00 AM Shotgun Best Ball Scramble

Includes round of golf, golf cart, boxed lunch, drink tickets, and a beautiful day! (RAIN OR SHINE / No refunds)

REGISTRATION DEADLINE: FRIDAY, AUGUST 22
REFUND DEADLINE: FRIDAY, AUGUST 8



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