

IMTA WEBINAR SERIES

TUESDAY, MAY 7 | 10:00 - 11:30 AM

SOCIAL LEARNING AND THE BRAIN

DR. GINA ANDERSON, CEO AND CO-FOUNDER, LUMA BRIGHTER LEARNING

This presentation sheds light on the intricate dynamics of learning and human cognition, particularly emphasizing the role of social learning. The presentation will immerse learners in both individual and group activities to demonstrate how our neurotransmitters respond to these different types of learning environments.

Building on these insights, Dr. Gina Anderson will present strategies that fleets can use to create rich social learning environments. Moreover, the session is not just theoretical but also highly practical. It offers nine specific, actionable tips that participants can immediately implement. They will walk away with 52 tips to take back to their organization. These tips are crafted to be easy to understand and apply, making them highly valuable for practical use.

KEY DISCUSSION POINTS

- » There is research with fleets that demonstrate the benefit for social learning strategies to increase engagement.
- » Social interactions stimulate brain activity, leading to strategies that are linked to memory retention.
- » Learning in a social context can enhance engagement and support a connected culture.
- » Social learning strategies can create a more interactive and engaging learning environment.
- » There are practical synchronous and asynchronous strategies coupled with digital tools that facilitate social learning.

ABOUT THE PRESENTER



Dr. Gina Anderson is the CEO and co-founder of Luma Brighter Learning, an award-winning learning company and 2023 recipient of the prestigious INC. 5000 Fastest Growing Companies award. Dr. Anderson routinely publishes new, measurable, science-based techniques specifically focused on driver learning to help companies improve their safety scores and uphold compliance. She is the creator and host of the 'I Love Learning' podcast, featuring leaders from across the world sharing what motivates them to learn, an Inc. magazine author, and wrote Teaching Without a Teaching Degree: Luma Learning Lessons. Dr. Anderson holds a Doctor of Education in instructional systems technology from Indiana University, where she also minored in learning science. She has a passion for helping people learn.



[Scan or Click]

HOW TO REGISTER

Upon registering, Zoom will provide registrants with a confirmation email that will include the user specific log-in information for the webinar. These links are set-up to be opened by only one user and will not be able to be shared. It is up to the presenters discretion if the webinar is able to be recorded.

<<<< Scan or click on the QR code to register for this webinar.

