

SAFETY ADVOCATE

Category Description:

Safety is fundamental to the success and longevity of every trucking company. In this industry, safety extends far beyond protecting the well-being of the driver alone. Being a SAFETY ADVOCATE is both demanding and deeply fulfilling. Prioritizing safety delivers powerful results, from lowering CSA scores and reducing costs to attracting top drivers and improving retention.

Safety remains a core value across the industry and those who actively champion a strong safety culture deserve our utmost gratitude, respect, and appreciation.

Eligibility Requirements:

To be nominated for the **SAFETY ADVOCATE** award, applicants must meet the following criteria & submit all requested documents listed below.

- Safety Advocate must be nominated, and employed, by an IMTA member company
- Safety Advocate must be a full-time employee of company in **any business segment**
- Safety Advocate must be able to attend the awards banquet on the evening of Thursday, September 24, in Coralville, IA at the Hyatt Regency hotel and conference center

Required Documents:

- Completed nomination form

Prize Opportunities & Recognition Details:

Awards will be presented in conjunction with the IMTA's Management Conference at the IMTA Awards Gala on the evening of Thursday, September 24, in Coralville, IA at the Hyatt Regency hotel and conference center.

The individuals selected to be recognized as a **SAFETY ADVOCATE** will each receive **\$250 cash and additional awards hardware**. One overall winner will be selected from the nominees and named the overall **SAFETY ADVOCATE of the Year**. This individual will receive an additional **\$1,000 cash and a commemorative framed gift**.

IMTA Communications Process:

- 1) **Receipt of Nomination Form** --- an IMTA representative will email the nominator to confirm the completed nomination form & all accompanying documents have been received. Should any information be missing, the IMTA representative will inform the nominator at this time that the nomination form is not considered eligible & all missing items must be submitted by **THURSDAY, AUGUST 6, 2026, at 5:00 PM.**
- 2) **Email Notification to Nominator** --- an IMTA representative will email the nominator to inform them if the submitted nominee will be recognized at the IMTA Awards Gala. At this time, the nominator will also be informed of what is being mailed to the home address of the nominee. Estimated timeframe for this process is to conclude 2-weeks post deadline date of **THURSDAY, AUGUST 6, 2026, at 5:00 PM.**
- 3) **Mailing to Nominee's Home Address** --- an IMTA representative will mail a formal letter to the nominee to inform them of their nomination and if they will be recognized at the IMTA Awards Gala. Estimated timeframe for this process is to conclude 2-weeks post deadline date of **THURSDAY, AUGUST 6, 2026, at 5:00 PM.**

SAFETY ADVOCATE

Nomination Form

For this nomination form to be considered eligible, all requested documents be submitted prior to THURSDAY, AUGUST 6, 2026, at 5:00 PM. These documents include a completed nomination form (all 3 pages) and supporting documents requested.

Nominee Name

Nominee Title

Home Address

Home City, State & Zip

Nominee Email

Nominee Phone

Company Name

Nominator Name

Nominator Email

Nominator Phone

Nominator Signature

EMAIL COMPLETED FORMS TO:

Blake Grolmus: blake@iowamotortruck.com

DEADLINE REMINDER: Completed nominations due by 5:00 PM on THURSDAY, AUGUST 6, 2026

SAFETY ADVOCATE

Industry History

of Years in the Trucking Industry _____

of Years with Present Company _____

Nominee Statement --- “What Being a Safety Advocate in the Trucking Industry Means to Me”

In this section, please have the Safety Advocate nominee describe what it means for them to be a safety advocate in the trucking industry.

Nominator Statement --- “Why is your nominee deserving of the Safety Advocate award?”

Nominator is to describe the characteristics that make this individual stand out and show their dedication to safety.