

TRUCK DRIVING Championships

June 12 & 13 | Prairie Meadows (Altoona)

ABOUT THE IOWA TDC

The Iowa Truck Driving Championships is an annual event that has been held for over 50 years. It is the only event of its kind that showcases and recognizes the professional truck driver. On average, over 110 drivers from across the state of Iowa come to compete and to promote professionalism within the industry. This is a first-class event that instills pride and elevates the image and perception of Iowa's trucking industry.

WHY SUPPORT THE IOWA TDC

We invite you to consider being an official sponsor of the Iowa Truck Driving Championships. Through your sponsorship, you are telling your current customers and potential customers that you truly are interested and invested in supporting the industry and the foundation of this industry --- the professional truck driver.

| SPONSOR BENEFITS | GOLD // \$2,000 | SILVER // \$1,500 | BRONZE // \$1,000 |
|---|-----------------|-------------------|-------------------|
| SOCIAL MEDIA HIGHLIGHT Company specific post on IMTA social media platforms. | x | | |
| EVENT RECOGNITION: BREAKFAST & BANQUET Company recognition on various signage & displays. | x | | |
| EVENT SIGNAGE Company recognition on signage displayed at event | x | x | |
| IMTA WEBSITE RECOGNITION Company recognition on IMTA website | Linked Listing | Listing | Listing |
| LIFELINER MAGAZINE Company recognition in Lifeliner event recap | x | x | x |
| SCORING BOOKLET Company recognition in scoring booklet distributed to attendees | Logo | Listing | Listing |
| PROMOTIONAL MATERIALS Company recognition in various event promotions | x | x | x |

SPONSORSHIPS DO NOT INCLUDE EVENT REGISTRATIONS



READY TO BECOME A SPONSOR?

Scan or click on the QR code to complete the process at iowamotortruck.com