

# BUILDING BLOCKS OF A SAFETY CULTURE

## ABOUT THE SEMINAR

Join us for the *Building Blocks of a Safety Culture (BBSC)* seminar presented by Alliance Interstate Risk (AIR), a full-day regional event designed to equip trucking industry professionals with the essential tools and knowledge to foster a strong, sustainable safety culture within their organizations.

This interactive seminar will bring together decision-makers, safety leaders, HR professionals, and allied members from member and non-member trucking companies. Attendees will gain valuable insights from industry experts on key safety, compliance, and risk management topics.

## DETAILS & REGISTRATION

**DATE:**

Wednesday, May 14th

**TIME:**

9:00 AM - 4:00 PM

\*Lunch Provided by IMTA

**LOCATION:**

Iowa Motor Truck Association  
717 E Court Ave  
Des Moines, IA 50309

**COST:**

\$200

## KEY SESSIONS AND TOPICS:

- **Building a Safety Culture in Your Company:** Practical steps to establish and strengthen safety practices
- **Safety Policies, Procedures, and Compliance:** Developing and maintaining effective safety policies
- **Claims Best Practices:** Insights into claims management and litigation strategies
- **Willful Misconduct and Statutory Disqualifiers:** Navigating workers' compensation litigation
- **FMCSA and OSHA Updates:** Stay informed on the latest regulatory developments

This seminar offers a unique opportunity to connect with industry experts, network with peers, and leave with actionable strategies to enhance safety and risk management within your company.

Don't miss out - invest in building a safer and stronger future for your organization!



**TO REGISTER**

Scan or Click the QR Code

**LEARN MORE**

at [www.iowamotortruck.com](http://www.iowamotortruck.com)