

TIME TO SHIFT

RECALIBRATE. REINVENT. REINVEST.



2025 IMTA MANAGEMENT CONFERENCE • WEDNESDAY, SEPTEMBER 10 & THURSDAY, SEPTEMBER 11

WHAT TO EXPECT AT THE 2025 IMTA MANAGEMENT CONFERENCE



IMTA FALL GOLF CLASSIC
Wednesday, September 10
9:00 AM Tee Time

*Briarwood Country Club
Ankeny, Iowa*

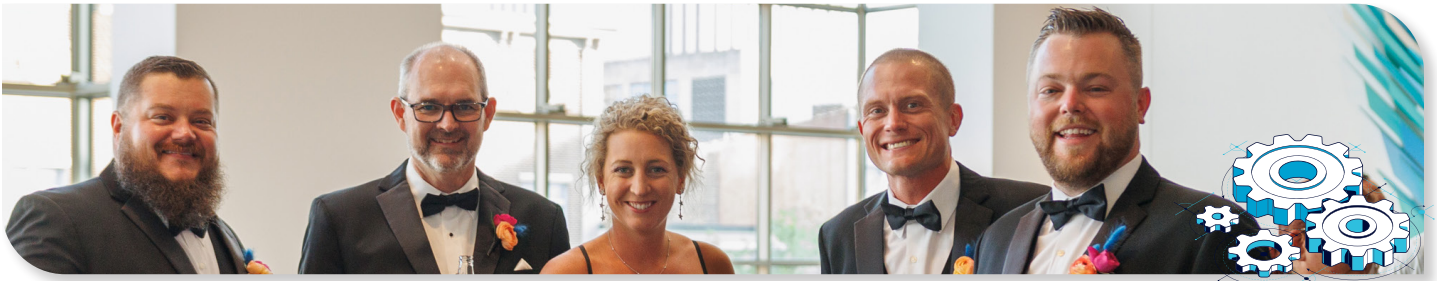
The IMTA Fall Golf Classic is your chance to hit the greens with fellow industry pros, enjoy great conversation, and soak up the fall sunshine. Whether you're swinging for bragging rights or just there for the networking—it's a can't-miss event!



WELCOME RECEPTION & FOUNDATION AUCTION
Wednesday, September 10
6:30 - 10:00 PM

*Exile Brewing Company
Des Moines, Iowa*

Enjoy food, drinks, live music—and don't miss the Foundation Auction, where the bidding is fierce, the prizes are fantastic, and every dollar supports the Iowa Motor Carriers Foundation.



CONFERENCE SCHEDULE AT A GLANCE

Thursday, September 11

*Des Moines Marriott Downtown
Des Moines, Iowa*

From bold keynote sessions and dynamic breakouts to high-energy networking and unforgettable evening events, this year's conference is packed with opportunities to recalibrate, reinvent, and reinvest.

7:45 AM – 11:00 AM

Morning Momentum: Big Ideas Over Breakfast

A high-powered launch to your day. Dig into a full breakfast buffet while hearing bold insights and future-focused thinking that will challenge you to lead the shift.

11:00 AM – 12:30 PM

Shift Sessions: Choose Your Track, Fuel Your Growth

Multiple dynamic sessions, one goal: sharpen your mindset. Pick the path that moves you forward.

12:30 PM – 2:30 PM

Leadership Reimagined: A Lunchtime Power Session

Enjoy a plated meal while hearing from thought leaders who are redefining success in a changing landscape.

2:45 PM – 4:00 PM

Shift Sessions Reloaded: Fresh Takes & Second Chances

Whether you're circling back or exploring something new—this round keeps the energy up and the ideas flowing.

5:30 PM – 6:30 PM

Cocktails & Conversations: Recharge + Reconnect

A lively networking reception designed to spark ideas and deepen connections as we head into the evening.

6:30 PM – 9:00 PM

Spotlight on Excellence: The Awards Gala

The trucking industry doesn't run on theory—it runs on action. And this evening, we honor the hands-on leaders who keep the wheels turning and the standard rising. These are the problem-solvers, the go-to people, the ones who show up early, stay late, and lead with grit and integrity.

9:00 PM – 10:00 PM

Night Shift: The After Hours Social

Wrap up the day with a relaxed nightcap. One more chance to connect, reflect, and toast to the shift ahead.



**JOIN THE SHIFT,
SCAN THE CODE**

