

IMTA WEBINAR

ATRI RESEARCH UPDATE



TUESDAY, MARCH 17 | 10:00 AM | ZOOM

WHAT YOU CAN **EXPECT**

Each year the American Transportation Research Institute (ATRI) surveys the trucking industry at large to understand what the industry's top concerns are and what the industry collectively believes should be done to address each issue. The annual analysis also contrasts how truck drivers rank the issues versus how motor carriers rank the issues.

ATRI President Rebecca Brewster will share the latest results of the annual survey, focusing on how Iowans ranked the issues. She will also describe how you can utilize ATRI's research to address some of the top concerns.

YOUR **EXPERT** FOR THIS WEBINAR



Rebecca Brewster

President & COO

American Transportation Research Institute

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