

2026 IMTA MANAGEMENT CONFERENCE

SPONSORSHIP OPPORTUNITIES.

PARTNER WITH IMTA. BE SEEN. BUILD MOMENTUM.

Align your brand with Iowa's trucking industry leaders and gain unmatched exposure before, during and after the conference.

CONFERENCE PARTNERS

THE FOUNDATION OF OUR SUCCESS



GOLD PARTNER

\$5,000

**EVERYTHING INCLUDED
WITH SILVER,
PLUS.....**

- ✓ Company spotlight on IMTA social media
- ✓ Premier logo placement across conference materials
- ✓ Featured recognition in attendee communications



SILVER PARTNER

\$4,000

**EVERYTHING INCLUDED
WITH BRONZE,
PLUS.....**

- ✓ Enhanced logo placement on conference materials
- ✓ Recognition on conference PowerPoint slides
- ✓ Recognition during conference remarks



BRONZE PARTNER

\$3,000

- ✓ Logo featured in conference promotional materials
- ✓ Logo featured on the conference website
- ✓ Recognition on conference signage
- ✓ Recognition in the Lifeline conference recap

SPONSORSHIPS DO NOT INCLUDE REGISTRATIONS

2026 IMTA MANAGEMENT CONFERENCE



September 23 & 24, 2026



Coralville, Iowa

BECOME A SPONSOR TODAY →

cowamotortruck.com

MOMENTUM EXPERIENCES

Exclusive Sponsorships

One opportunity. Maximum impact. Elevate your brand by owning signature experience that every attendee will see, use and remember.

SPONSORSHIPS DO NOT INCLUDE REGISTRATIONS

	MOMENTUM WELCOME <i>Start Every Journey</i>	Create a memorable first impression as the exclusive sponsor of the conference welcome experience. Includes the opportunity to provide one premium branded item for every attendee.	\$6,000
	MOMENTUM IDENTITY <i>Every Connection Starts Here</i>	Your company's branding will be featured on the official conference name badge and custom lanyard worn by more than 400 attendees throughout the conference.	
	MOMENTUM CONNECTION <i>Power Every Connection</i>	Your company will sponsor the conference Wi-Fi network, keeping more than 400 attendees connected while reinforcing your brand throughout the event.	\$6,000
	MOMENTUM ARRIVAL <i>Open Every Opportunity</i>	Your company logo will appear on hotel room key cards distributed to attendees staying within the official IMTA room block - creating one of the first impressions of the conference.	\$6,000
	MOMENTUM RECHARGE <i>Where Momentum Meets Connection</i>	Power the conference experience with exclusive branding on four tabletop charging stations featuring portable power banks attendees can borrow and return throughout the conference.	\$6,000

2026 IMTA MANAGEMENT CONFERENCE

 September 23 & 24, 2026

 Coralville, Iowa

READY TO CONFIRM? →

Click above!