

2025 LEADERSHIP CONFERENCE



Join us for the 2025 Leadership Conference, hosted by the LEAD IMTA Council! This dynamic event brings together some of the brightest minds in the industry, featuring inspiring speakers, engaging sessions, and unmatched networking opportunities. Whether you're looking to sharpen your leadership skills, connect with like-minded professionals, or gain fresh insights to drive your career forward, this is the place to be.

THIS IS WHERE *you* **NEED TO BE.**

SPEAKERS:

Building Million Dollar Connections | *Dustin James*

It's Always Personal | *Aaron Putze*

The Integrity Pathway | *Erik Dominguez*

SESSIONS:

Situation Room | *Led by Brenda Neville & IMTA Staff*

Panel Discussion | *Panel Speakers: Trucking Leaders*

Surprise Activity | *An evening full of food, drinks, and laughs!*



Wednesday, June 25th -
Thursday, June 26th



Wednesday: 1:00 PM - 9:00 PM
Thursday: 8:30 AM - 2:30 PM



Iowa Motor Truck Association
717 E Court Ave | Des Moines, IA 50309



AC Hotel Room Block
401 E Grand Ave | Des Moines, IA 50309



Scan or click the QR code to register
or visit www.iowamotortruck.com!

2025 LEADERSHIP CONFERENCE

Schedule of Events

Wednesday, June 25

1:00 - 1:15 PM

WELCOME & LEAD COUNCIL INTRODUCTIONS

1:15 - 3:15 PM

BUILDING MILLION DOLLAR CONNECTIONS

Dustin James

A connection is when two or more people interact with each other and each person feels valued, seen, and heard. There's no judgment, and you feel stronger and nourished after engaging with them. Human connection can be a chat over coffee with a friend, a hug from a partner after a long day, or a hike in the woods with a family member. Connecting with someone doesn't have to always include words, either. Time spent in relative closeness and experience can also be a bonding experience. Our greatest connection could be the next person, cold call, referral, or coffee shop visit. Are you prepared to maximize this opportunity? Be ready to learn new ways to have fun, be prepared, and leave an impression that will an electrifying connection.

3:30 - 4:30 PM

INTERACTIVE TEAM BUILDING ACTIVITY / GROUP WORK: SITUATION ROOM

Led by Brenda Neville & IMTA Staff

5:00 - 9:00 PM

TEAM BUILDING MAIN ACTIVITY & RECEPTION

SURPRISE ACTIVITY: Expect an evening full of food, drinks, activities, fun, and laughs!

Thursday, June 26

8:30 AM

CONTINENTAL BREAKFAST AVAILABLE

9:00 - 10:30 AM

IT'S ALWAYS PERSONAL

Aaron Putze

Shift to a new gear personally and professionally by harnessing the power of making connections and building strong and enduring relationships! Yes, goals and results matter, but people matter most! Be prepared to learn, laugh, and be empowered as Aaron shares powerful and relatable stories gleaned from a 30-year career as a communications professional and team leader and conversations with dozens of superlative leaders in education, finance, agriculture, business, and sports. His fast-paced and heartfelt storytelling combined with audience involvement, compelling visuals, relatable experiences, and practical and actionable insights will motivate and inspire! In addition to being challenged and entertained, you'll walk away with actionable intel to propel your personal and professional growth while taking on every challenge and opportunity with renewed confidence and success!

10:45 AM - 12:15 PM

PANEL DISCUSSION: TRUCKING LEADERS

Led by Brenda Neville

12:15 - 1:00 PM

NETWORKING LUNCH

1:00 - 2:30 PM

THE INTEGRITY PATHWAY: TRANSFORMING WORKPLACES, ENHANCING LIVES

Erik Dominguez

In today's fast-paced world, integrity is often overlooked—but when it's missing, everyone feels the impact. In this keynote, Erik Dominguez explores how staying true to your values can boost trust, improve communication, and create a more fulfilling workplace and life. With a mix of humor, honesty, and practical advice, Erik skips the usual motivational fluff and instead offers relatable stories, science-backed insights, and real-world examples. His engaging style makes it easy for audiences to connect with the message and apply it right away. Attendees will leave with a clear understanding of why integrity matters and how it can lead to stronger relationships, better teamwork, and greater personal satisfaction. It's time to put integrity at the center of success.

2:30 PM

ADJOURNMENT & THANK YOU MESSAGE