

IMTA SAFETY PROFESSIONALS Conference

APRIL 9 - 10, 2025 | IMTA OFFICE (DES MOINES)

The trucking industry strives to educate and inform every trucking related operation of specific safety information that directly impacts their operation, big or small; however, due to the nature of continual, uphill challenges when it comes to safety trends, staying informed and educated becomes timely and costly. Directly because of this, the Iowa Council of Safety Management continues to host their annual Safety Professionals Conference as an opportunity for attendees to learn valuable information and to gain ideas about how to stay current and improve safety in your company.

While this two-day conference provides the essential education to stay current in the industry, it is also a valuable opportunity to form relationships with others and use those relationships to exchange ideas and information to assist you in being more knowledgeable in your safety professional role.

REGISTRATION DETAILS

\$250

- » **REGISTRATION DEADLINE:** Tuesday, April 1
- » **REFUND DEADLINE:** Wednesday, March 24
- » **HOW TO REGISTER:** www.iowamotortruck.com



[Scan or Click]

**If you are an ISCM Member please register online under the ISCM registration option*

ROOM BLOCK DETAILS

\$164

- » **AVAILABLE DATE:** Wednesday, April 9 - Thursday, April 10
- » **BOOKING DEADLINE:** Sunday, March 16
- » **HOW TO BOOK:** www.iowamotortruck.com



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GEOTAB



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HOW TO SUPPORT THE CONFERENCE

You've been invited to be a valued sponsor of the Safety Professionals Conference. Through a sponsorship, you are showing your current customers and potential customers that you're truly invested in supporting the trucking industry, and the continued success for future generations.

<<<< Scan or click on the QR code to learn more about this \$500 sponsorship opportunity.



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CONFERENCE AGENDA

WEDNESDAY, APRIL 9

12:30 - 12:45 PM **WELCOME & INTRODUCTIONS**
Light snacks & beverages available

12:45 - 1:45 PM **ATA SAFETY REGULATORY UPDATE**
Dan Horvath, Senior Vice President of Regulatory Affairs and Safety Policy, American Trucking Associations
Learn about the latest rulemakings coming out of the DOT and how they impact the trucking industry. Dan will discuss the most relevant safety regulations and how ATA is advocating on behalf of the industry. We'll dive into the impacts of the 2024 elections on rulemakings, and what we may see during the new administration.

1:45 - 2:00 PM **NETWORKING SNACK & REFRESHMENT BREAK**

2:00 - 3:30 PM **REAL WORLD EXPERIENCE IN THE SAFE DRIVER APPRENTICESHIP PILOT (SDAP) PROGRAM**
Blake Grolmus, Vice President of Safety, Ruan Transportation
Lucas Steele, Operations Team Leader, Ruan Transportation
Jeremy Carmichael, Vice President of Operations, Ruan Transportation
Ruan Drivers
The Safe Driver Apprenticeship Pilot (SDAP) Program has provided a unique opportunity for motor carriers to introduce younger drivers into the industry while maintaining a strong focus on safety and training. In this session, industry professionals and program participants will share firsthand insights into the challenges, successes, and lessons learned from real-world implementation. Attendees will gain a deeper understanding of the program's structure, compliance requirements, and best practices for integrating apprentices into their fleets. Whether you're considering participation or already involved, this session will provide valuable takeaways to enhance your approach to the SDAP Program.

THURSDAY, APRIL 10

7:45 - 8:15 AM **CONTINENTAL BREAKFAST**
Breakfast to feature eggs, potatoes, meat & fruit

8:15 - 9:30 AM **INTELLIGENT SPEED ASSISTANCE (ISA) TECHNOLOGY: GLOBAL TRENDS, U.S. DEVELOPMENTS, AND REAL-WORLD BENEFITS**
Joe Thell, Senior Vice President, Head of Sales & Business Development, E-Smart LLC
According to the FMCSA's "Large Truck and Bus Crash Facts 2021," "Speeding of Any Kind" is the leading driver-related factor in fatal truck crashes, highlighting the need for better speed management. This session will cover the global evolution of ISA, its development in the U.S., and its role in reducing speeding-related crashes and liability. Joe Thell will present findings on fleet results, showing reductions in speeding violations, accidents, and CSA scores. Topics include dynamic speed management, geofencing, bridge strike mitigation, and preventing unauthorized vehicle use, offering actionable insights to improve fleet safety and efficiency.

9:30 - 9:45 AM **NETWORKING SNACK & REFRESHMENT BREAK**

9:45 - 11:15 AM **REGULATORY PANEL**
Major Darren Reid, Iowa State Patrol
Trooper Beau Wittkowski, Iowa State Patrol
Darrell Colvin, Federal Programs Specialist, FMCSA
This panel is comprised of regulatory partners within the trucking industry. This panel possesses insights into the day in the life of compliance and roadside inspections. With a wealth of experience across the three panelists, these individuals will share vital information and results to help motor carriers remain in compliance and safe day in and day out. Feel free to submit questions you would like answered to emily@iowamotortruck.com prior to this panel.

11:15 AM - NOON **NETWORKING LUNCH**
Lunch to feature a warm entrée, light salad, vegetable & dessert

12:00 - 1:30 PM **HAIR TESTING IN TRUCKING**
Mia Hicks, DISA Global Solutions

1:30 - 1:45 PM **NETWORKING SNACK & REFRESHMENT BREAK**

1:45 - 3:15 PM **FOCUSED GROUP DISCUSSIONS**
ICSM Steering Committee
John Holt, Ruan Transportation
Keith Lamfers, Casey's General Stores, Inc.
Cody McClain, Tucker Freight Lines
Terry Pump, CRST The Transportation Solution, Inc.
Join us for an enlightening small group discussions with topics that will cover dash cams, DataQs, drug & alcohol testing, and driver retention. There will also be time for open ended discussion on other safety topics. Don't miss the opportunity to gain firsthand wisdom from other industry professionals.

3:15 - 3:30 PM **CONCLUDING REMARKS / ADJOURNMENT**