

IMTA MAINTENANCE PROFESSIONALS Conference

THURSDAY, MARCH 21, 2024 | PRAIRIE MEADOWS CONFERENCE CENTER

Maintaining a fleet of CMVs is of absolute importance to a thriving transportation company. The time commitment to keep company and driver-owned CMVs running safely and in compliance can be daunting. However, all time spent repairing CMVs is far outweighed by the positive results. Evolving technology on both tractors and trailers is impacting overall fleet maintenance. No one knows for certain what CMVs will look like in 40 years, or even 20 years for that matter. However, we can make predictions based on what we know about the present by focusing on the priority at hand --- your day-to-day operations.

While this conference provides the essential education to stay up-to-date and in compliance with your maintenance program, it is also a valuable opportunity to develop relationships and benchmark with others to positively develop both your individual success and company's maintenance program.

REGISTRATION DETAILS

\$200

- » **REGISTRATION DEADLINE:** Friday, March 8
- » **REFUND DEADLINE:** Friday, February 23
- » **HOW TO REGISTER:** www.iowamotortruck.com



[Scan or Click]

ROOM BLOCK DETAILS

\$129

- » **AVAILABLE DATE:** Wednesday, March 20
- » **GROUP CODE:** IMTA/MAINTAIN
- » **PASSWORD:** 863000135
- » **BOOKING DEADLINE:** Wednesday, February 28
- » **HOW TO BOOK:** www.iowamotortruck.com



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HOW TO SUPPORT THE CONFERENCE

We invited you to consider being a valued sponsor of the Maintenance Professionals Conference. Through a sponsorship, you are showing your current customers and potential customers that you truly are invested in supporting the trucking industry, and the future of this industry.

<<<< Scan or click on the QR code to learn more about this \$500 sponsorship opportunity.



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CONFERENCE AGENDA

7:30 – 8:00 AM

BREAKFAST AVAILABLE

8:00 – 9:00 AM

WELCOME & IMTA UPDATE

Brenda Neville, President & CEO, Iowa Motor Truck Association

9:00 – 10:00 AM

SHOP ORGANIZATION

Christopher McQuillen, Hirschbach Motor Lines, Inc.

A place for everything and everything in its place. An overview of how shop organization can reduce cost, control inventory, improve safety, and increase efficiency.

10:15 – 11:15 AM

CHARGING AND STARTING SYSTEMS & BATTERY

Mark Hoffman, East Penn Manufacturing, & Curtis Cummings, Delco Remy Rotating Electric

How to give proper considerations when spec'ing starters and alternators; and how to maintain and analyze the starting and charging systems.

11:15 AM - 12:15 PM

TECHNICIAN TRAINING PROGRAM

Eric Sanders, Loves Travel Stops & Country Stores

Eric will be sharing about training programs, partnerships, and apprentice programs that gives employees the opportunity to learn a career and potentially become an ASE certified technician. The program is designed to continue education as well as transition from automotive or heavy equipment to Class 6-8 preventive maintenance and repair.

12:15 - 1:00 PM

NETWORKING LUNCH

1:00 - 2:15 PM

AFTERTREATMENT

Josh Rohner, Truck Country, & Don Trower, Midwest Wheel Companies

This presentation will include aftertreatment basic concepts and will discuss individual components and their part in the aftertreatment system. The presenters will also be using their diagnostic software to go over "charting" which is a feature inside DDDL (diagnostic link) that is a great and easy way to diagnose and an alternative way to look at our data.

2:30 - 3:30 PM

TIRE MANAGEMENT PANEL

Moderator: Jerry Bender, Midwest Wheel Companies

Panelist: Ben Steines, Ruan Transportation

Panelist: Aaron Wieland, Schuster Co.

Panelist: Bill Maahs, Bauer Built

Explore the different viewpoints of each panel member as they share valuable perspectives on tire management. Gain insights into successfully overseeing your tire program within your fleet or company by listening to the experiences and expertise of the panelists. Bring specific questions if there's a particular area of tire management you're interested in learning more about.

3:30 - 4:30 PM

NAVIGATING GENERATIONAL DIFFERENCES IN THE WORKPLACE

Penny Galbreath, Ruan Transportation

Learn about the various generations in the workforce today, understand how to navigate and foster collaboration in multigenerational workplaces, and create effective communication and interaction in a multigenerational workforce.