

Join the Movement!

WOMEN IN MOTION

IOWA CHAPTER



► OVERVIEW

Women in Motion (WIM) is a national American Trucking Associations (ATA) initiative dedicated to elevating and empowering women across the trucking industry. With strong momentum nationwide, IMTA is proud to launch the Women in Motion Iowa Chapter—bringing leadership development, national resources, and statewide connection directly to Iowa.

► PURPOSE

The Women In Motion Iowa Chapter exists to:

- » Advance the careers of women across Iowa's trucking industry.
- » Connect women statewide across roles, companies, and regions.
- » Bring national WIM education and leadership programs to Iowa.
- » Offer engaging events, programs, and opportunities that support IMTA's mission.

► ANNUAL MEMBERSHIP FEES

\$150 INDIVIDUAL RATE

\$125 GROUP RATE
» 5+ participants from same company

► MEMBERSHIP BENEFITS

- » Registration for all 2026 Iowa WIM Events.
- » Free access to national WIM programs (*mentorship, peer groups, newsletter*).
- » Discounted rates for national WIM events.
- » Exclusive Iowa-based programming & networking.



2026

Schedule

January
22

EVENT LAUNCH WITH LEADERSHIP PANEL

- » 10:00 AM - 2:00 PM
- » Hosted in Des Moines

March
03

WIM DAY AT THE CAPITOL

- » 10:00 AM - 2:00 PM
- » Hosted in Des Moines

June
17

SUMMER NETWORKING SOCIAL

- » Time & location TBD

August
20

IOWA STATE FAIR OUTREACH

- » Time TBD
- » Hosted in Des Moines

Ready to Join?

SCAN OR CLICK
to join WIM Iowa!

