

IMTA WEBINAR SERIES

WEDNESDAY, NOVEMBER 13 | 10:00 - 11:30 AM

MONGOOSE MANUALS: HOW EXPOSED IS YOUR COMPANY?

DOUG MARCELLO, ATTORNEY, SAXTON & STUMP

In today's highly litigious environment, your company's best defense is a proactive approach—especially when it comes to your operational manuals. "Billboard attorneys" are constantly on the lookout for opportunities to exploit inconsistencies or gaps in your documentation, which can become powerful weapons in litigation. This essential webinar will delve into the specific risks your company faces due to the content of your manuals and the legal vulnerabilities they may create. You'll gain valuable insights into how these documents are often used against businesses in court, and more importantly, what actions you can take to protect yourself.

Join us as we explore strategies for revising and safeguarding your manuals, empowering you to stay ahead of potential legal challenges and minimize your exposure to lawsuits. Prepare now—your defense starts with your documentation.

KEY DISCUSSION POINTS

- » What is the threat of the billboard attorneys in litigation?
- » How does the Reptile Theory work and what is its goal?
- » What are the common problems with company manuals?
- » What do you need to do to eliminate exposure based on your manual?
- » How can you convey information to your drivers that they actually absorb other than by a manual?

ABOUT THE PRESENTER



Doug Marcello, a shareholder with the law firm of Saxton & Stump and Chief Legal Officer of Bluewire, is a trucking defense attorney with a CDL. He had represented trucking clients across the country, having been specially admitted for cases in 35 states. Doug has written numerous articles concerning trucking safety and defense and is a frequent guest on the Mark Willis Show on SiriusXM Road Dog Trucking. You can also find his interviews and presentation on his Youtube channel and podcast, "TransportCenter", on iTunes as well as the Saxton & Stump YouTube channel.



[Scan or Click]

HOW TO REGISTER / \$100 REGISTRATION FEE

Two week prior to the webinar, IMTA will provide paid registrants with a confirmation email that will include the user specific log-in information for the webinar. These links are set-up to be opened by only one user and will not be able to be shared. It is up to the presenters discretion if the webinar is able to be recorded.

<<<< Scan or click on the QR code to register for this HIGH LEVEL webinar.



INTERNATIONAL MOTOR TRUCK ASSOCIATION