



STATE OF THE ASSOCIATION WEBINAR

Tuesday, May 20 | 10:00 - 11:00 AM

Brenda Neville, President and CEO | Iowa Motor Truck Association

Scott Szymanek, Chairman of the Board | Eldon C. Stutsman

With our year officially kicking off October 1, we have successfully completed 6 months of providing our members with the highest quality of service, support, and assistance; however, we are far from done (or even being half done for that matter). While we certainly have a lot to 'show' for our efforts, there are many efforts that are extremely important to our members and to trucking that may go unnoticed. So, we want to bring to light what YOUR staff and YOUR association is doing on YOUR behalf.

This webinar will update you on what we set out to accomplish in 2025, where we currently stand, and what we hop to continue progressing towards. We have a lot planned for the year, now it's time to show up and show YOU that we truly are the trusted, reliable, credible voice and advocate for Iowa trucking industry.

DISCUSSION POINTS

Legislative & Regulatory Update:

Recent wins at the state and/or federal level, key policy issues being monitored, nearing the end of the legislative session

Membership Snapshot:

Growth and retention efforts, feedback and satisfaction insights, efforts to provide ROI and added value

Program & Event Recaps:

Highlights, new initiatives, upcoming events to mark on the calendar

The Road Ahead:

Strategic priorities, emerging challenges/opportunities in the industry

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