

MANAGEMENT Conference

September 4 & 5 | DoubleTree by Hilton (Cedar Rapids)

ABOUT THE MANAGEMENT CONFERENCE

Since 1942, the Iowa Motor Truck Association has held an annual convention providing a forum in which IMTA members can gather for educational and networking opportunities with other carriers and suppliers in Iowa's trucking industry. This annual conference provides all attendees with the tools, the knowledge and the expertise needed to be a successful leader in responding to the constantly changing environment in the trucking industry.

WHY SUPPORT THE MANAGEMENT CONFERENCE

We invite you to consider being an official sponsor of the Management Conference. Through your sponsorship, you are telling your current customers and potential customers that you truly are interested and invested in supporting the industry.

SPONSOR BENEFITS	GOLD // \$4,000	SILVER // \$3,000	BRONZE // \$2,000
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INDIVIDUAL EVENT RECOGNITION Company associated with individual event(s) coverage.	x		
EVENT & POWERPOINT SIGNAGE Company recognition on signage/powerpoints displayed at event	x	x	
IMTA WEBSITE RECOGNITION Company recognition on IMTA website	Linked Listing	Listing	Listing
LIFELINER MAGAZINE Company recognition in Lifeline event recap	x	x	x
EVENT HANDOUT Company recognition in event handout distributed to attendees	Logo	Listing	Listing
PROMOTIONAL MATERIALS Company recognition in various event promotions	x	x	x



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