

# TRUCK PAC IOWA

## Golf Outing

May 22 | Legacy Golf Club (Norwalk)

### ABOUT THE GOLF OUTING

Hosted annually by the Iowa Motor Truck Association, the Truck PAC Iowa Golf Outing is an important event for the Association. It not only brings together folks from Iowa's trucking industry, it is also the largest fundraiser for IMTA's Political Action Committee (PAC). Since this is a fundraiser, attendees will be solicited for **CASH DONATIONS** through various raffles & contests throughout the event. In addition, there are always unique hole contests to win prizes & nearly enough door prizes so everyone goes home with something!

### WHY SUPPORT TRUCK PAC IOWA

Truck PAC Iowa is IMTA's bipartisan "Political Action Committee," and its purpose is to help elect candidates who understand and support the issues of the trucking industry. The support IMTA members and others provide through ongoing contributions to Truck PAC Iowa goes towards funding the campaigns of candidates and helps educate representatives, promote policies beneficial to the industry and, whenever possible, influence the outcome of legislation, regulations and rules.

*\*\*\* Hole sponsorships are available on a first-come, first-serve basis, and are limited to one sponsor per hole. Contact the IMTA for availability. At the discretion of the golf course, hole sponsors are not permitted to be on the course/assigned hole during the event.*

SPONSOR BENEFITS	ONE AVAILABLE PUTTING CONTEST \$2,500	STEAK FRY \$1,000	BEVERAGES \$1,000
<b>SOCIAL MEDIA HIGHLIGHT</b> Company specific post on IMTA social media platforms.	x		
<b>EVENT SIGNAGE</b> Company recognition on signage displayed at event.	x		
<b>GOLF CART RECOGNITION</b> Company recognition on golf cart screens at event.	x		
<b>IMTA WEBSITE RECOGNITION</b> Company recognition on IMTA website	Logo	Listing	Listing
<b>LIFELINER MAGAZINE</b> Company recognition in Lifeline event recap	x	x	x
<b>EVENT BOOKLET</b> Company recognition in booklet distributed to attendees	Logo	Listing	Listing
<b>PROMOTIONAL MATERIALS</b> Company recognition in various event promotions	x	x	x

**SPONSORSHIPS DO NOT INCLUDE EVENT REGISTRATIONS**



## READY TO BECOME A SPONSOR?

Scan or click on the QR code to complete the process at [iowamotortruck.com](http://iowamotortruck.com)