

SAFETY ADVOCATE

Category Description:

Safety is always the primary concern when it comes to trucking. And in this industry, safety goes well beyond the well-being of the driver. Being a **SAFETY ADVOCATE** is a demanding yet fulfilling job. Trucking safety is important for many reasons including lowering CSA scores, attracting truck drivers, truck driver retention, cutting costs and more. Safety is a top value in the trucking industry and the people that are advocating a safe culture deserve gratitude, respect, and appreciation.

Eligibility Requirements:

To be nominated for the **SAFETY ADVOCATE** award, applicants must meet the following criteria & submit all requested documents listed below.

- Safety Advocate must be nominated, and employed, by an IMTA member company
- Safety Advocate must be a full-time employee of company in any business segment
- Safety Advocate must be able to attend awards banquet the evening of Thursday, September 5, in Cedar Rapids, IA at the DoubleTree – Downtown Cedar Rapids

Required Documents:

- Completed nomination form

Prize Opportunities & Recognition Details:

Awards will be presented in conjunction with the IMTA's Management Conference at the IMTA Awards Gala on the evening of Thursday, September 5, in Cedar Rapids, IA at the DoubleTree – Downtown Cedar Rapids.

The individuals selected to be recognized as a **SAFETY ADVOCATE** will each receive **\$250 cash and additional awards hardware**. One overall winner will be selected from the nominees and named the overall **SAFETY ADVOCATE of the Year**. This individual will receive an additional **\$1,000 cash and a commemorative framed gift**.

IMTA Communications Process:

- 1) **Receipt of Nomination Form** --- an IMTA representative will email the nominator to confirm the completed nomination form & all accompanying documents have been received. Should any information be missing, the IMTA representative will inform the nominator at this time that the nomination form is not considered eligible & all missing items must be submitted by **FRIDAY, JULY 12, 2024, at 5:00 PM.**
- 2) **Email Notification to Nominator** --- an IMTA representative will email the nominator to inform them if the submitted nominee will be recognized at the IMTA Awards Gala. At this time, the nominator will also be informed of what is being mailed to the home address of the nominee. Estimated timeframe for this process is to conclude 2-weeks post deadline date of **FRIDAY, JULY 12, 2024, at 5:00 PM.**
- 3) **Mailing to Nominee's Home Address** --- an IMTA representative will mail a formal letter to the nominee to inform them of their nomination and if they will be recognized at the IMTA Awards Gala. Estimated timeframe for this process is to conclude 2-weeks post deadline date of **FRIDAY, JULY 12, 2024, at 5:00 PM.**

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Nomination Form

For this nomination form to be considered eligible, all requested documents be submitted prior to FRIDAY, JULY 12, 2024, at 5:00 PM. These documents include a completed nomination form (all 2 pages) and supporting documents requested.

Nominee Name _____

Nominee Title _____

Home Address _____

Home City, State & Zip _____

Nominee Email _____

Nominee Phone _____

Company Name _____

Nominator Name _____

Nominator Email _____

Nominator Phone _____

Nominator Signature _____

RETURN COMPLETED FORMS TO:

Mail
Iowa Motor Truck Association
717 East Court Avenue
Des Moines, IA 50309

Email
emily@iowamotortruck.com

SAFETY ADVOCATE

Industry History

of Years in the Trucking Industry _____

of Years with Present Company _____

Nominee Statement --- “What Being a Safety Advocate in the Trucking Industry Means to Me”

In this section, please have the Safety Advocate nominee describe what it means for them to be a safety advocate in the trucking industry.

Nominator Statement --- “Why is your nominee deserving of the Safety Advocate award?”

Nominator is to describe the characteristics that makes this individual stand out and show their dedication to safety.