

IOWA MOTOR TRUCK ASSOCIATION

SPRING *Golf* CLASSIC



PUTTING YOUR BRAND IN PLAY ... ON & OFF THE COURSE.

The IMTA Spring Golf Classic brings together Iowa's trucking industry for a day of connection, competition, and camaraderie. As one of IMTA's most engaging networking events of the year, the outing provides sponsors with a unique opportunity to connect directly with members, clients, and industry leaders in a relaxed, high-visibility setting.

Beyond the experience, the Spring Golf Classic also supports Truck PAC Iowa, helping advance and protect the interests of Iowa's trucking industry.

! PREMIUM SPONSORSHIP

\$2,500

PUTTING CONTEST SPONSOR

The Hit It to Win It Putting Contest brings energy and excitement to the course as participants line up for their chance to sink the winning putt. With golfers cycling through all day, this high-traffic activation keeps your brand in the spotlight while creating a fun, memorable experience for everyone involved.

- » **EXCLUSIVE EVENT BRANDING:**
Recognition as the presenting sponsor of the putting contest
- » **ON-SITE VISIBILITY:**
Prominent logo placement on contest signage
- » **DIGITAL PROMOTION:**
Featured in pre-event marketing and communications
- » **SOCIAL MEDIA SPOTLIGHT:**
Dedicated post highlighting your sponsorship
- » **INDUSTRY EXPOSURE:**
Lifeline Magazine
- » **ON-SITE ENGAGEMENT OPPORTUNITY:**
Ability to provide branded item or giveaway (optional)

HOLE SPONSOR

\$1,000

- » **BRAND VISIBILITY:**
Premium logo placement on designated hole signage
- » **INDUSTRY EXPOSURE:**
Lifeline Magazine
- » **ON-SITE VISIBILITY:**
Event booklet
- » **DIGITAL PROMOTION:**
Featured in pre-event marketing and communications

DRINK SPONSOR

\$1,000

- » **BRAND VISIBILITY:**
Premium logo placement on bar signage
- » **INDUSTRY EXPOSURE:**
Lifeline Magazine
- » **ON-SITE VISIBILITY:**
Premium logo placement on golf carts & in event booklet
- » **DIGITAL PROMOTION:**
Featured in pre-event marketing and communications

MEAL SPONSOR

\$1,000

- » **BRAND VISIBILITY:**
Premium logo placement on table & buffet signage
- » **INDUSTRY EXPOSURE:**
Lifeline Magazine
- » **ON-SITE VISIBILITY:**
Premium logo placement on golf carts & in event booklet
- » **DIGITAL PROMOTION:**
Featured in pre-event marketing and communications



Become a Sponsor
@ IOWAMOTORTRUCK.COM

**SPONSORSHIPS DO NOT INCLUDE
EVENT REGISTRATIONS**